

Privacy Policy

(MT Food & Spirits SA Privacy Policy)

1. Name and Address of the Controller

Controller under the Data Protection Act:

MT Food & Spirits SA
Avenue de France 90
1004 Lausanne
Switzerland

Commercial Register no: CHE-408.186.376

Tel: +41 21 217 98 57

E-mail: backoffice@mtfoodspirits.com

For any questions regarding data protection, please contact us using the contact details provided above.

2. Collection and Processing of Personal Data

We collect and process personal data when you use our website, place an order, contact us or interact with our services.

The data collected may include:

- first name and surname
- postal and email address
- telephone number
- payment information
- order and communication history

This data is used to:

- process and fulfil orders;
- communicate with you (confirmations, customer service, newsletters, etc.);
- improve our services and offerings;
- comply with our legal obligations.

3. Legal Basis for Processing

We process your data on the following bases:

- performance of a contract (e.g. order processing);
- consent (e.g. newsletter subscription);
- legitimate interest (e.g. improving customer experience, website security);
- legal obligation (e.g. accounting records).

4. Transfer of Data to Third Parties

We only transfer your data to third parties when necessary:

- for payment processing (e.g. secure payment providers);
- for delivery (e.g. postal services);
- for IT services (hosting, maintenance, web analytics).

These partners are carefully selected and are committed to complying with Swiss data protection legislation or, where applicable, the European Commission's Standard Contractual Clauses.

5. Data Retention and Security

We retain your personal data only for as long as necessary to fulfil the purposes described or as required by law (e.g. 10 years for accounting records).

We implement appropriate technical and organisational measures to protect your data against unauthorised access, loss or destruction.

6. Access Data

MT Food & Spirits SA processes certain information typically transmitted by your browser when you visit our website, provided your browser allows it. The following data may be collected: information about the browser type and version used, the websites from which the visitor's system connects to our site (referrers), the web (sub)pages viewed by the visitor's system on our site, the date and time of access, the visitor's Internet Protocol (IP) address, the visitor's Internet service provider, and other similar data and information used to prevent potential attacks against our IT systems. This information is necessary to ensure the proper delivery of the content of our website, to optimise this content and its advertising, to ensure the long-term proper functioning of our IT systems and website, and to provide

law enforcement authorities with the information necessary for prosecution in the event of a cyberattack. In this context, log file data is always stored separately from the user's other personal data.

7. Use of Cookies and Analytics Tools

Our website uses cookies to improve navigation and analyse website usage.

You can refuse the use of cookies at any time via your browser settings.

If we use analytics tools (e.g. Google Analytics), we ensure that your IP address is anonymised and that the data is transferred in accordance with Swiss or European law.

8. Yours Rights

In accordance with the Federal Act on Data Protection (nFADP), you have the following rights:

- Right of access to your data
- Right to rectification
- Right to erasure
- Right to object or withdraw consent
- Right to data portability (to the extent permitted by law)

To exercise your rights, please contact us at:

backoffice@mtfoodspirits.com or by post.

9. Contact

For any questions regarding the protection of your data, you can contact:

MT Food & Spirits SA

Avenue de France 90

1004 Lausanne

Switzerland

Tel: +41 21 217 98 57

E-mail: backoffice@mtfoodspirits.com

10. Newsletters and Marketing Communications

If you subscribe to our newsletter, we use your email address and, where applicable, your first name and surname to send you regular information about our products, special offers and new products.

Newsletter subscription is based on your **explicit consent** (Art. 6, para. 1, let. a nFADP). You can **withdraw your consent at any time** by clicking on the unsubscribe link at the bottom of each email or by contacting us directly at communication@mtfoodspirits.com.

Sending Tool

We use the following service to send our newsletters: Mailchimp.

If the provider is based abroad (e.g. in the USA), data may be transferred in accordance with the **European Commission's Standard Contractual Clauses**, ensuring an adequate level of protection.

The provider processes your data only on our instructions and for the purposes of sending, analysing and managing newsletter subscriptions.

Statistical Tracking

Our newsletters may contain a **tracking pixel** or links to measure opens and clicks in order to assess interest in our content and improve our communications.

This data is analysed anonymously and is not used to create individual profiles.

Data Retention

Your data is retained for as long as you remain subscribed to the newsletter.

After you unsubscribe, your email address is deleted or anonymised, unless there is a legal obligation to retain it.

11. Applicable Law and International Data Protection

Swiss Law

The processing of your personal data is subject to the **Federal Act on Data Protection (nFADP)** of 25 September 2020, which entered into force on 1 September 2023, and the **Ordinance to the Federal Act on Data Protection (OFADP)**.

These laws aim to ensure that your personal data is processed lawfully, proportionately and transparently, and that your rights are protected.

European Law (GDPR)

If you reside in a **Member State of the European Union (EU)** or the **European Economic Area (EEA)**, or if we offer our products to customers in those areas, the **General Data Protection Regulation (GDPR)** may also apply.

In that case, we ensure compliance with the principles of the GDPR, including:

- purpose limitation,
- data minimisation,
- security and confidentiality,
- and respect for the rights of data subjects (access, rectification, erasure, objection, data portability, restriction of processing).

International Data Transfers

We process and store your data primarily in **Switzerland**.

However, some of our service providers or partners (e.g. for hosting, sending newsletters or data analysis) may be located abroad.

If these providers are located in a country that does not offer a level of data protection equivalent to that of Switzerland, we guarantee an adequate level of protection through:

- the stipulation of **standard contractual clauses approved by the European Commission**, or
- the existence of an **adequacy decision** by the **Federal Data Protection and Information Commissioner (FDPIC)**.

Supervisory Authority

The competent supervisory authority in Switzerland is:

Federal Data Protection and Information Commissioner (FDPIC)

Feldeggweg 1, 3003 Bern

<https://www.edoeb.admin.ch>

Changes to this Privacy Policy

This privacy policy may be updated at any time. The current version is the one published on our website: www.essence-reserve.com.

Updated on 26 March 2026